Frederick Loeser & Co.

Brooklyn Advertigements.

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The Collars—not sent, exchanged or credited. A ridiculously low price for these men's and boys' collars. The only

fault, there's not enough of a kind, or

soiled or mussed; a goodly supply in sizes 12 to 151/2 inch neck, only a few of the

larger sizes. No limit to the quantity sold a purchaser, only we ask you to take them with you, and we do not exchange nor credit them at these prices.

The newest kinds, in all the

Great Sale of Shirts and Collars.

Three \$1.00 Shirts for \$1.00.

5c. for Two 10 and 12 c. Collars.

ligee Shirts. Thus we offer all the soiled and slightly massed up shirts of our former sales at a price low enough to close

Fancy

This is a kind of clearing sale, a making way for the Neg

Millinery and Artificial Flowers.

Second floor, take Revolving Stairway. Paris can't withhold from us her secrets of beauty in hat making. Indeed, we find her best and in adding our own best to hers it's not too much to say we may give her points. Even with the hurry and the immense business of before Easter, still

our store is just as pretty with those creations which you like. The artificial flowers are wonders of skill and taste .- a touch of natural perfume is all that's needed to make them real. And the prices are for everybody.

Rochester Optical Co.'s Premo Cameras (mod-Cameras at a els), which are slightly Reduction. els), which no practical harm, but we cannot offer them as perfect and therefore will dispose of them tomorrow at a great reduction.

It's the most econom-Carlsbad ical soap made. It lasts Pine Cone longer than other soaps. It's just as good in its use Soap. and effectiveness when there's a tiny bit left as when you start with a whole cake. It's the nicest soap in the world for the nursery, healing, soothing and pleasant to the most delicate

Most are laundered white shirts, a few fency ones, and fully 90 per cent. of them are \$1.00 shirts, the rest are 50 and 75c. kinds; sizes 14% to 18 inch neck. Think of 35 cents for such shirts—3 for \$1.00. The Best Silk Offer of the Season. 59c. for \$1.00 Printed Foulards.

We've been watching for a good opportunity to give you something very remarkable in silks. The time is ripe and here are the silks. A lot Flannels. Shown. of 8,561 yards of 24-inch printed foulards. Every piece new, made this season for the best retail trade, and none of the patterns ever shown | Scotch Flannels, pretty stripe effects, in Brooklyn before. The variety of designs is immense. They come in small figures, medium figures and those larger Persian ideas so popular | 49c. Flannels, silk stripe etin the world for the nursery, healing, soothing and pleasant to the most delicate soft of this store's character. In fact, they are silks the skin of the baby. There's nothing known to science so good for the skin. Have you tried it? The genuine is sold by us only in this country.

Fancy Scotch Flannels, silk stripe effects, 50c.

The latest novelty in light-weight, all-wood Scotch Flannels for spring and summer wear—a great variety of new and exclusive designs at 98c.

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The latest novelty in light-weight, all-wood Scotch Flannels for spring and summer wear—a great variety of new and exclusive designs at 98c.

More Ribbon Opportunities. Some Even Less than Half Price.

We've never been so successful in our Ribbon purchases, just because we foresaw events and prepared for them. The result is, we age selling Ribbons at prices that enable the tradesmen to buy from us.

AT 15c. YARD, REGULAR 28c.-21/2- | AT 25c. YARD, REGULAR 48c.-41/4 inch antique moire taffeta, soft finish, fine quality, in twenty of the best light AT 45c. YARD, REGULAR 65c .- 4.

quality, white and cream. 58c. YARD, REGULAR 88c., \$1.00 AND \$1.25-54, 64 and 84-inch, double-face satin, REGATTA BRAND,

soft finish, high lustre. Honeycomb Quilts, Quilts and Marseilles patterns, Comfortables. 89c. instead of \$1.25.

A lot of Marseilles Quilts, exceptional quality, but with slight mill imperfections, \$1.98 instead of \$2.50.

Extra size Honeycomb Quilts, Fringed for Brass Bedsteads, \$1.49 instead of \$2.00.

Soft Silkoline Comfortables, filled with pure white Cotton, \$1.49 instead of \$2.00. New designs and colorings. Fine Cheese Cloth Comfortables; a number of new colors; 98c. instead of \$1.25.

Under Half Prices.

A great lot of them, to on thousands of yards. They are in nainsook and cambric -insertions, too; all the new kinds, fresh goods just in, the prettiest patterns. Quite a few of the baby edges and the wider kinds you will like. You will remember the satisfaction we gave you last Monday, but this is still a better lot-in fact, the best ever offered-at 3 to 25

A large num-

ber of special-

ly prepared

garments for

to-morrow.

Petticoats, Wrappers and Dressing Sacques. The prices are as com-

cents a vard.

fortable as the garments. AT 98c. INSTEAD OF \$1.59-Extra Quality Sateen Petricoats in black, purple, royal blue and cerise, made umbrella styles, finished with 12 inch ac-

cordion pleated flounce.
AT \$1.98 INSTEAD OF \$2.98—Fine MERCERIZED Sateen Petticoats in Black and Colors, two styles; one with deep accordion pleated flounce, corded ruftle on edge; the other, three corded ruffles. AT \$1.39 INSTEAD OF \$1.98-Fine

Percale Wrappers in light and medium coloring, ruffle over shoulder, trimmed with embroidery, extra fine skirt. Arnold Lounging Robes of extra fine flannelette in two styles, ribbon and polka dots and fancy stripes. AT 25c. INSTEAD OF 35c. AND 39c. braid trimmed, suitable for steamer wear, at \$3.00 and \$3.50. Same material made in Dressing

Sacques at \$1.00. Black Sewing Silk, A Sale of 29c. dozen spools. Small Wares. Tailor-made Dress Fasteners, black,

white or grey, 5c. each. Sateen Tape Measures, 5c. each. Darning Cotton, black, 5c. dozen cards. Regent Darning Cotton, colors, 1c. each. Fancy Garter Elastic, 15c. yard. Popular Hooks and Eyes, 3, 4, white

and black, 5c. gross.
Kleinert's Hookon Hose Supporters and Telegram binding.

Safety Pins, all sizes, black and nickel, 2c. dozen. Satin Belt Hose Supporters, all colors, 15c. pair. Fancy Pin Cushions, 5c. and 10c. each.

Lace Hair Pins, 5c. dozen papers. catelles. An expert with samples will call on you whenever desired and tell you Bias Velveteen Binding, black, 5 yards, 8c., 12c., 15c. piece. Needle Cases, 2c. each. The following are prices sure to interest

Spring Adjustable Stock Collars, 10c. and 12c. each. Sheet Pins, 360 Pins, 3c. paper. Sparkline Silver Polish and Sleeve

Ironing Boards. Violet and Borax Articles Toilet Soaps, 2c. for the Toilet cake. Uwanta Bath Soap,

Very Cheap. floats, 2 cakes for Transparent Glycerine Soaps, rose

odor, 3c. cake. Olive Oil and White Castile Soaps, 1 pound bars. 7c.

lolet Buttermilk Soap, 3 large cakes 10c. a box of 3 cakes, Cold Cream

and Glycerine, Lavender, Wild Locust, White, Lilae, Cardinal, Rose, Frangipane and Old-Fashioned Buttermilk Soaps Mentholine Shaving Soap Sticks, 5c.

The best Glycerine, Honey, Oatmeal, Tar, Carbolic and Sulphur Soaps at 21c. box of three cakes. Egg Shampoo Cream, 10c.

Camphor Ice, in tins, 5c. Cold Cream, rose perfume, 5c. jar. Lineture of Benzoin, 2 ounce bottles, Pure Glycerine, 2 ounce bottles, 5c.

on dark and light grounds.
AT 10c., FORMERLY 121c.-28-inch erfumed Taleum, 4c. Snowflake Tooth Powder, 5c. Almond Meal, 12 pound jars, 14c. Violet Ammonia, pint, 7c. fine designs to choose from. AT 121/c., FORMERLY 17c.-30-inch mmonia, extra strength, 1 pint bottle, 5c.

Women's Waists, the Newest Kinds.

an assortment from which to select. Made for Loeser and so exclusive that you don't

Silk Wash Waists, light blue, pink, lavender and cerise, made with lace yoke back and front, silk stock collar.

AT \$3.98 INSTEAD OF \$5.00—Taffeta Silk Waists, black, tan, heliotrope, fine retyles in Madras, Chambray and fine lawns at \$1.25, \$1.79, \$1.98 to \$27.50.

some pretty polka dots in the lot.
\$4.98 INSTEAD OF \$6.50-Taffeta Silk Waists, black, lavender, pink, blue

The King Waists in fine percales,
\$1.49.
Fine White Lawn Waists with four

79c. and \$2.98 for \$1.25 to \$4.98 Corsets.

Another one of those unusual Corset events which happen here quite often, but

black Italian Cloth, long waists. Bias AT 79c., REGULAR \$1.00 AND \$1.25

cut; in small sizes ONLY.

AT 79c. INSTEAD OF \$1.25-A lot of about 300 pairs of the well-known Son-

An Event in Stockings and Underwear.

Prices 1 to 2 Under the Market.

very best lots we've ever been able to offer. We're proud of the goods and proud of

Springtime in the Upholstery.

It may seem early, but orders are coming in very rapidly and we can assure quicker

first. We will gladly send a competent man to make measurements and give

estimates. Then what of re-upholstering and re-covering furniture? The new fabrics

Tapestries, plain and figured Velours, | \$1.98; regular value up to \$2.50 pair.

New Style Nottingham Curtains at perfect imitation of silk, \$8.50 pair.

More of the Spring Dress Goods.

Many of these new things are elegant just because they are so simple. That's

where genius in the weaving comes in, they are not overdone. And truly that's where the innate taste exercises its skill in choosing those fabrics that mark a refinement

\$1.98 each.

work now than when put off to the last minute, when every one wishes to be

Have you thought of your Awnings, Slip Covers, Shades, Screens and the like?

And we have them for every member of the family from the baby up. One of the

stainless black.

somely trimmed.

Vests.

meet them on the street, as is often the case with the ordinary kinds:

The Silk, the Flannel, the Cotton; the latest designs and the very largest kind of

inch plain taffeta, hemstitch border, black, white, pink and blue. AT 19c. YARD, REGULAR 45c.-5-inch T 45c. YARD, REGULAR 65c.—4inch double-faced satin, extra fine AT 58c. YARD, REGULAR 78c.—47. inch, double-face satin, best quality, white, cream, pink, blue, mais, cerise, lavender and turquoise. AT 19c. YARD, REGULAR 32c.-3-

AT \$2.98 INSTEAD OF \$3.98-Corded

and heliotrope, made with box pleats

and tucks, front finished with tailorstitched tape, bow on stock collar.
THE FLANNEL—
AT \$2.98 INSTEAD OF \$3.98—

AT \$2.98 INSTEAD OF \$4.75 AND

\$4.98-150 pairs of the celebrated ZZ Imported Corsets. White Coutil and

AT 121/2c.INSTEAD OF 19c .- Children's

10½; guaranteed stainless. T 19c. INSTEAD OF 25c.—Men's

fine gauge black cotton Socks, high,

spliced heels and double soles; also

-Women's extra fine quality colored

cotton and lisle thread Stockings, heels

and toes spliced. Tan, striped, two tone

cotton and lisle thread black ribbed

PAIR-Women's extra fine fancy lisle

thread Stockings, striped, plain colors,

Siik Gobelins, Satin Damasks and Broca-

the cost for recreating your furniture.

Ruffled Plain Striped Muslin Curtains

Ruffled Bobbinet Lace Curtains, with

lac : edge and insertion, 3 yards long, at \$4.90 pair.

and goodness impossible to be found outside of this store.

and Dotted Muslin Sash Curtains, 21/2 and

yards long, at 69c. pair.

Second Floor, Take Revolving Stairway.

COLORED DRESS GOODS-

line and tweed designs.

COTTON DRESS GOODS-

AT 39c. A YARD, REGULAR 49c.-

46-inch all-wool Sacking Cloths in

plain colors. T 59c., REGULAR 75c. - 44-inch

corded Covert Cloths, greys, browns,

wool Hawick Cheviots, in the new hair

castors and cadets.
AT 69c., REGULAR 98c.—50-inch, all-

AT Sc., FORMERLY 10c. - 30-inch

fine domestic Dimities in good designs

"Corded Madras" in plain colors,

stripes and checks, an extensive line of

38-inch all-wool mixed Cheviots and AT

Stockings, spliced heels and toes with

and stainless black.
AT 25c. INSTEAD OF 35c.—Children's

AT 3 FOR \$1.00 INSTEAD OF 50c.

double knees. Sizes 6 to 91

are now here.

vou:

Black Ribbed cotton Stockings, heels and toes spliced, sizes 6 to 8½. Also men's medium weight Socks, sizes 9 to

inch black Gros-Grain.

THE SILK-

A Still Better Tailor Made Suit Offer.

\$14.75, \$19.50 and \$23.75, an Average of 1-2 Price.

This is better than an echo of what we've done in the past. Our deservedly successful sales have been noticed all over the country, and brought every worthy maker to us with special propositions. This is one so good that we accepted, and give you the full benefit. The suits are beyond criticism in make, finish, fit, design -- sure to please the most fastidious-like made-to-order gowns. The prices are at an average of one-half. The suits are Eton effects with and without collars; short coat kinds as well as many other designs which are a combination of the latest imported features revolutionized for the home market. The materials are the most stylish; colors include navy, gobelin, brown, heather mixtures, castor, tan, gray, also black. Sizes from 34 to 40 bust. For Monday, divided in 3 lots, viz:

\$14.75, regular values up to \$30.

French Flannel Waists, cardinal, light blue, pink, tan, navy and lavender, full front. French back, shirt waist cuffs.

THE COTTON—

CALE Waists in neat stripes, 8 to 14

nette Corsets. White and grey Sateen

strips over bones, long waists, sizes 18 to 30.

boot patterns and plain and ribbed,

AT 121/c. INSTEAD OF 19c .- Women's

Richelieu ribbed white cotton Vests,

low neck and no sleeves, handsomely

trimmed with lace at neck and arm;

size, 4, 5, 6. Also children's high

neck, short sleeves, white ribbed cotton

AT 25c. INSTEAD OF 35c .- Women's

9 styles Irish Point Curtains, including

75 Bagdad Tapestry Couch Covers,

New patterns in real Marie Antoinette

Lace Curtains at \$4.50 and \$6.90 pair;

80 pairs Heavy Tapestry Portieres, reversible, in all desirable colorings,

48 pairs Mercerized Tapestry Portieres,

fine corded Lawns in select silk de-

signs on dark and light grounds.
T 15c., FORMERLY 25c.-30-inch

imported satin stripe Grenadines in

black, blue, cardinal and pink stripes

regular worth \$5.75 and \$8.00 pair.

some Renaissance patterns, \$4.75; reg-ular values up to \$5.75 pair.

years, 49c., regular 75c.

\$19.50, regular values up to \$39.

Boys' New Waists at 39c. right on, splen-Instead of 59c. percales, light and dark patterns, pleated back and front, and have the new narrow collars and link cuffs; 38 dozen of them in sizes for the boys of 6 to 13

Double breasted, \$2.98 for for boys of 9 to 16 Boys' Regular years, made of durable cheviote and \$3.98 Suits. cassimeres, plaids and neat mixtures. Trousers strongly sewn and seams all taped. A splendid school suit for the boy who is rough on

rowe of incerting between tucks, tucks in clothes. back, 98c., regular \$1.59.
MISSES' and CHILDREN'S PER-These are new and nobby Sailor Suits for the boys of 3 to 10 years.

This is really an astonishing offer, prices that seem almost impossible, and, in fact, they are ordinarily impossible. An exceptional opportunity for dressmakers or even the regular trade, aside from our own customers. Boys' Sailor Suits, \$3.98, Regular \$4.98. of 3 to 10 years. wool and fast color navy blue flannels, also blue and brown serge. The collars are trimmed with nine rows of white, red or black silk braid, and the shields embroidered; trousers lined throughout. PLENTY OF THEM READY FOR MONDAY. All at \$3.98, regular \$4.98.

Silver Bleached Table Bargains Cloths, Napkins to match. Cloths, 21/2 yards long, \$1.75 instead of \$1.98. Household Cloths, 3 yards long, Linens. \$2.10 instead of \$2.37. 20-inch Napkins to match, \$1.39 dozen instead of \$1.59.

24-inch Napkins to match, \$1.79 dozen instead of \$1.98. Extra fine quality Silver Bleached Table Cloths, Napkins to match:

21/2 yard long Cloths, \$2.49 instead of \$3.00. 3-yard long Cloths, \$2.75 instead of

\$3.25. 20-inch Napkins to match, \$1.79 instead of \$2.25. Unbleached Damask, 43c. yard; regular value, 50c. yard.

Heavy Unbleached Damask, 50c. yard fancy ribbed white lisle thread Vests, instead of 59c. yard. low neck, short and no sleeves, hand-Bleached Damask, 49c. yard instead of

AT 3 FOR \$1.00 INSTEAD OF 50c. 70-inch Bleached Damask, fine quality, EACH—Men's extra fine quality Bal-briggan Shirts; self and silk fronts, French neck and long sleeves; also 75c. vard; regular value, 89c. Fine Satin Finished Bleached Damask, 70 inches wide at 89c; regular value, Drawers to match, made from combed Peruvian cotton. Sizes, Shirts, 34 to 44; Drawers, 32 to 40. 98c.

100 dozen Fine Satin Finished Bleached Napkins, 20 inches square, \$1.98 dozen, instead of \$2.25. Linen Suiting, specially adapted for women's Bicycle Suits, 27 inches wide,

at 15c. per yard; regular value, 25c. Good sized Huckaback Towels, 11c. each instead of 15c. each. Large size Turkish Bath Towels, 15c. each instead of 19c. each.

These sheets are Sheets, made of the heaviest Pillow Cases, and best wearing muslin, twilled. This Muslins, material wears and washes equal to linen. They are Lawns.

hand torn and laundered ready for use. 13, x234, 45c. instead of 59c. 2 x242, 49c. "62c. 24, x242, 65c. "79c. 24, x242, 69c. "85c. Pillow Cases, made of extra good quality muslin, 45x36, 121/c. instead of 15c.
Bleached Muslin, yard wide, 61/c. yard

instead of 812c. White Cambric Muslin, yard wide, 7c. yard instead of 9c. Extra good quality Bleached Twill Muslin, yard wide, 812c yard instead of 11c. Pillow Case Muslin: 42 in. wide, 111;c. yard instead of 14c.

45 " " 12½c. " " " 15c. 54 " " 15c. " " 18c. Fancy Madras Pique Cords, stripes and plaids, 28c. yard instead of 33c. French Organdies, 68 inches wide, 35c. yard instead of 40c.
White Persian Lawn, very fine and

on white grounds, sheer and dressy. BLACK DRESS GOODS— AT 39c., REGULAR 50c.-Black Chalsheer, 40 inches wide, 18c. yard instead lies with silk stripes, 38 inches wide, a light and dressy spring fabric. AT 59c., REGULAR 75c. -56-inch black White India Lawn, 40 inches wide, extra good quality, 121c. yard instead of 15c. Natte Cheviot, an excellent all-wool

material for serviceable wear. T 59c. REGULAR 69c. - 42-inch A special lot of Imported Tucked Piques for Shirt Waists, 25c. yard; regular English Cable Cord Mohair in small price, 65c. jacquard figures on rich ribbed Tucked Apron Lawns, 40 inches wide, 19c. yard; regular 25c. quality. French Batiste, 40 inches wide, very

65c., REGULAR 79c. - 42-inch English Mohair Granite Cloth, a new fine quality, 25c. yard instead of 35c. and effective lustrous material.

The Best Offer of Laces Yet.

25c.-Fine Cut Jet Guimps, and Black

AT 17c. INSTEAD OF 30c. TO 45c.

Black Spangled Guimps. AT 39c. A YARD INSTEAD OF \$1.00—

Paris-made fancy colored Bead Passe-

Paris and Plauen.

Silk Guimps.

Cold Storage for Furs.

The Ideal Method. No Other Plant in Brooklyn.

An experienced Furrier is in charge. In the old method of fur preservation the cure is nearly as bad as the disease. Moths are kept out-but at a beavy price. Tight wrappings and frequent beatings destroy the elasticity and softness of the hair. Camphor and Naphtaline dry out the natural oils in the skin, resulting in dull and wiry fur instead of the velvety gloss so highly prized. There is but one scientific method-Cold Storage. Every furrier will admit to you that cold storage is the best method for preserving furs. Pure, cold, dry air-at once a GERMICIDE and PRE-SERVATIVE. Adds to the beauty and prolongs the life of all furs. No destructive beatings or foul smelling and unwholesome drugs. No tedious "airings" required before your furs can be worn in the Fall. A method at once hygienic, dainty and economical-for preserving Clothing, Rugs, Carpets and all other fabrics against \$23.75, regular values up to \$48. moths-and germs. Only at Loeser's. Write us for full particulars.

\$5.48 for Trustworthy We will place on

which is less than half the ordinary prices you have been paying for them. And all are new up-to-date kinds that are to be treasured for their goodness. Our counters are well known to those who are always looking for the rare and scarce kinds of laces the kinds that come only direct to us from our branch houses in Nottingham, Calais, have perfect circulation, are charcoal sheathed, very economical in consumption of ice; cleanliness, simplicity and best Our Chantilly Nets in black and white, the real Arabian allovers with edges and flues; they are furniture finished, have bronzed hinges and locks and solid metal galloons to match, will gladden any lace lover.

And the real Cluny allovers, with edges and galloons to match. The white taffeta silk with black braid, made into fancy designs, used so much for revers on coars and shelves. While 44 last, \$5.48.

morrow morning 44 "Star" Refrigerators at the lowest price ever quoted. They

Refrigerators.

We call special attention to Wilke's Porcelain Refrigerators, for which we are sole agents for Brooklyn. And, of course, we are cheaper than others, for they pass over our counters direct to you from the makers, many of which we entirely control.

The "Favorite" Gas The "Fa-Ranges Demonstrated worite" Dress Trimmings Less Than 1-3.

Daily by Mrs. Lemcke. cold one minute and 10 minutes later your biscuits are AT 5c. A YARD INSTEAD OF 15c. TO | AT 49c. A YARD INSTEAD OF \$1.50 AND \$2.00-Fancy Colored Bead tion of any meal-a fact that will be ap-Passementeries on net, all Paris make.

We are also agents for Brooklyn for the

Economy in Cleaning and Dyeing.

Consisting of imitation Renaissance, Cluny and Arabian Allovers at 49c. to \$1.49,

Have you ever stopped to think how really unwise it is to put away any kind of winter garments before having them cleaned? Uncleaned clothing often has the germs of the moths already in them. Our dry cleaning process is a perfect one and prevents moths. The process is exclusively our own, doesn't shrink garments or alter their shape. We can make blankets soft and fluffy and look like new. It has been a success for years.

Curtains, Blankets and Garments we will clean or dye now and store them free

Something New in Trunks. The Best and Newest Always Come to Loeser's.

This is quite a departure in Trunk making—a Wardrobe Trunk, the best and most practical trunk ever invented. Why wasn't it thought of before? The capacity most practical trunk ever invented. Why wasn't it detachable swinging box, or 18 is 12 women's or men's costumes with use of the detachable swinging box, or 18 without it. The claim is a modest one, as will be proven by the use of the trunk. is unlike all other trunks and will be doubly appreciated by all European travellers. We are sole agents for this trunk in Brooklyn. In addition we offer our Paris Exhibition Trunks, which will be sold at special prices.

Some 1-2 Prices in the China Store.

Our china store is constantly putting on added attractions. The present always has to surpass the past; to-morrow's offers are a good illustration of progress in acquiring benefits for you.

Glass Flower Vases Half and Less.

A table full of prettily decorated Bohemian Vases. All kinds, shapes and sizes. Tall vases for long stem flowers, medium vases for bouquets and the small vases for buds. All are flower vases, hence useful; but half their value is in their ornamental beauty. Regular prices would average double—some are even one-third priced-19c. to 98c.

Bric-a-Brac at Half. Several tables in the Bric-a-Brac Salon are laden with pretty and artistic things that appeal to good taste. They are a special lot that came to us in an exceptional way, and that partly accounts for the half prices marked on them. Gracefully shaped vases, urns, cute pieces in bisque, and bisque figures, loving cups and various other articles.

The prices are 25c. to \$1.25 Regular prices 50c. to 2.50 Fern dishes 98c. instead \$1.50. \$1.50 " Tea cups and saucers 25c. instead 50c. A lot of stamp, match, jewel and bon-bon boxes in a variety of decorations and fully trimmed with gold are marked 19c.; regular worth 50c.

Oatmeal and mush and milk sets-25c. instead of 75c. 39c. " \$1.00

Condensed cream jars-39c. instead of 75c. 50c. " \$1.00 75c. " 1.50 Cream pitchers, 19c. instead of 35c. Cracker jars, 50c. " \$1.00
Olive trays, 25c. " 75c.
Olive shells, 19c. " 50c.
Sugar baskets, 25c. " 50c. Syrup jugs with plate, 50c. instead of \$1.00. Bath sets, 50c. instead of \$1.00 75c. " 1.50 \$1.00 " " 2.00

menteries, very extreme patterns.

Lamps Almost Half.

1.50

A lot of beautifully decorated Table and Reception Lamps, quite new designs, mounted in the best manner and fitted with the best burners made. Here are some of the prices:

\$3.00 instead of \$5.00 3.75 " 6.00 5.98 " 10.00 7.50 " 15.00 12.50 " " 25.00 17.50 " " 35.00 Lamp globes, 69c. instead of \$2.00 98c. \$1.25

4.00

Character in Furniture. The Newest Summer Readiness.

Progress in our Furniture Store never quite repeats itself, but produces something that's new and fairer. Imitation lost sight of and creation the aim. Thus the to-days are in some way outdoing the yesterdays. Something to see this week that wasn't here last week.

We never had such an interesting display of furniture for summer use. Not the ordinary kind, but furniture with character about it, something that cannot be aped or contended with; something that foils emulation. Even if we could describe these new arrivals in type the detail might weary you in the reading, while a visit here will be sure to give you pleasure as well as many a suggestion for your comfort and tasteful adornment of your summer home. That the prices are interesting goes with out saying, for they are the lowest anywhere; but drop in to-morrow.

ne and ready for the table. It saves fifteen to thirty minutes' time in preparapreciated-especially in the morning-no dust -no dirt, no sweltering over heated kitchen, and flushed, tired, cross cook. You can have your choice of different \$4.00-Fancy Colored Beaded Passestves at \$14.98.

celebrated "Wolff" Gas Cookers.

The best freezer made; acknowledged as "Peerless" Ice Cream such by every competent critic. Very sim-Freezers. ple, easy to work and Basement.

Basement all the gearing is closed. Impossible for salt water to get into the can, scientific dasher, easy to clean, positively no odor, and all the galvanized parts are coated with the very best block tin. See the demonstration and have a plate of delicious cream, made while you wait. Our prices are lower than others ask for the old fashioned kinds.

All the Needed Rakes, 15c. Malleable Iron Steel Rakes, 55c. Garden Tools.

Steel Spades, 78c. Steel Spading Forks, 78c. Turf Edgers, 58c. Steel Trowels, 4c., 7c., 10c. Weeders, 5c. Grass Shears, 22c., 25c. Pruning Shears, 25c., 38c., 48c., 85c. Grass Hooks, 19c. Imported Grass Hooks, 40c.

Money Savers in Curtain Frames, Housekeeping in size, 75c. "Keystone" Helps. Clothes Wring-Pasement.

ers, warranted for 3 years, \$2.48. "Challenge" Clothes Wringers, 75c. Gas Torches and a Box of Tapers, 8c. Rattan Furniture Beaters, 10c. Kreamer's Bread Boxes, largest size,

Foot Tubs, heaviest quality, choice 50c. Asbestos Stove Mats, with Alaska handle, 5c.

Square or long Asbestos Mats, 10c. Heavy Oval Stove Boilers, IXX stock copper rim and copper bottom, while they last, choice of sizes, \$1.25.

Galvanized Ash Cans, with hinged cover, extra large size, \$2.45. Indestructible Ash Cans, any size, while they last, \$2.00.

Galvanized Iron Chamber Pails, 19c. Japanned Coal Hods with funnel, handled, while they last, 15c. Rutherford Wall Paper and Fresco

Cleaner, 15c. Ammonia, one-half gallon size, 10c. "Manahans" Tarine Packing Sheets,

dozen, 43c.

Mothproof Bags, 35c. Celluloid Starch, per package, 6c.

AGATE NICKEL STEEL WARE.

Nothing better invented. Lipped Kettles, 18c., 20c., 31c., 35c. Lipped Saucepans, 18c., 20c., 31c., 35a Milk Pans, 12c., 14c., 18c., 20c. Pie Plates, 12c., 15c., 18c. Roasting Pans, 51c., 60c., 68c., 75c. Convex Saucepans, 43c., 74c., 80c.

Wash Basins, 20c., 22c., 34c. Dish Pans, 55c., 63c. Milk or Rice Boilers, 50c., and 2-lb. package of Pettijohn's Breakfast Foed free.